



OUR MISSION

Save Red Rock is a 501(c)(3) organization with a mission to preserve and protect the safety, serenity and sustainability of Red Rock Canyon National Conservation Area and its surrounding landscape, for all.

OUR VISION

We envision a safe and thriving environmental sanctuary, cultural gathering place and rare ecosystem, available and accessible to all communities, now and forever.

2025 IMPACT



KEEP RED ROCK SAFE

Uplifting recreational safety and accessibility for hikers, bikers, climbers, and outdoor enthusiasts.

- The Red Rock Legacy Trail is moving forward after 20 years of advocacy and planning. Phase 1 broke ground in July and will be open soon!
- The remaining segments, Phases 2-4a and Phase 5, are fully funded and currently in the design stage.
- Save Red Rock facilitates monthly Trail Stewards meetings with over 30 local stakeholders to advance the development of this project. If you'd like to join the committee, email us at info@saveredrock.com.

KEEP RED ROCK RURAL

As our public lands suffer from continued threats to its protections, we whistleblow and rally public participation wherever possible.

- We initiated an advocacy campaign to monitor and report illegal truck traffic on SR-159, raising awareness with both the public and local law enforcement.
- We work cooperatively and continually with relevant stakeholders to prevent or mitigate threats of over-development, vowing to never give up the fight!



to get involved in rural advocacy, email us at info@saveredrock.com



4 million+
Annual visitors to RRCNCA



24%
Percent of crash fatalities involving pedestrians



79
Average pedestrian fatalities per year in Nevada



KEEP RED ROCK HEALTHY

A National Conservation Area is protected by Congress for its cultural, scientific, ecological and recreational value. We promote and execute safe, effective strategies for sustaining this delicate natural environment for all to enjoy.



\$7,000

Raised for dark sky programming and equipment

- Through a conservation MOU with the Bureau of Land Management (BLM), we became an official conservation steward of RRCNCA.
- We partnered with BLM to pursue designation of RRCNCA as an Urban Night Sky Place, a multi-year scientific and educational effort that we are in the middle of now.
 - We proudly gifted a telescope, sponsored by our partner Brett Torino Foundation, to enhance educational programming.
 - We co-hosted 3 Stargazing Parties, where over a thousand members of our community gathered to marvel at the cosmos and learn about light pollution.
 - By popular demand, we helped launch other nighttime programs and hikes which will be expanded upon in 2026.



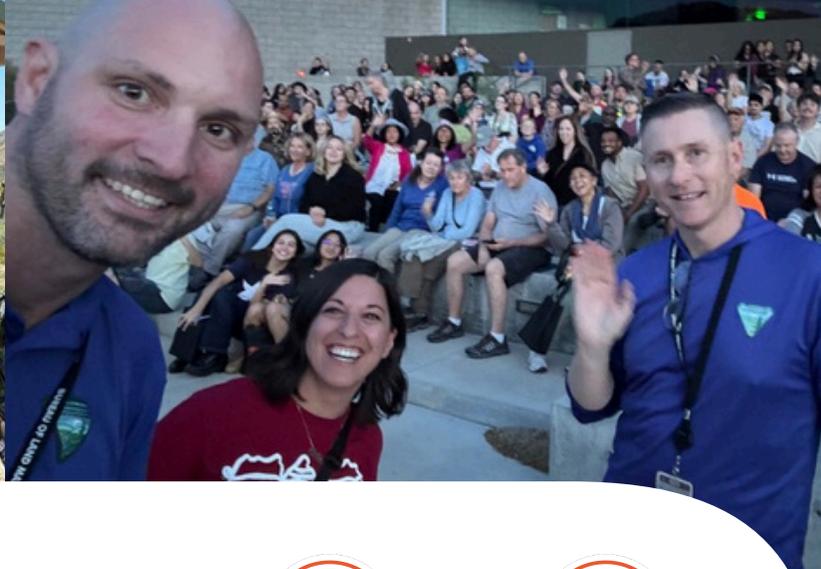
1,000+
Star party attendees



100+
Lovell Canyon Volunteers

Over 100 volunteers signed up to attend our Lovell Canyon Volunteer Day, restoring trails and signage, removing invasive vegetation, repairing fences, collecting litter, and more!





CONNECTING TO OUR COMMUNITY

We attended over 16 events with our community partners, including Red Rock Canyon NCA, The U.S. Forest Service, Las Vegas Astronomical Society, Friends of Red Rock, Southern Nevada Conservancy, Grassroots Girls, The Refuge Climbing Gym, Whole Foods, UltraX Nevada, Southern Nevada Pedal Fest, and Chainsmoker Mountain Bike Race.



30+
Community Organization
Relationships Forged



6,000+
Community Members
Engaged

2026 FOCUS: DARK SKY & COMMUNITY FUN

We have even more planned for 2026, with over 20 events already in the works!

URBAN NIGHT SKY PROJECT

This year, we're really diving into a few big projects. One of our primary goals is protecting our dark skies and getting the community more involved through awesome astronomy events.

- Gathering Dark Sky Data
- Finalizing the application for Urban Night Sky Certification
- Prepping and Running Our Star Parties
- Expanding Night Sky programming



WHAT CAN YOU DO?

We need your help! Pulling off all of these programs requires a lot of support.

BECOME AN AMBASSADOR

Ambassadors help spread the word, protect the land we love, and connect our community to the outdoors. Our ambassadors also get exclusive invites, join volunteer events, and help amplify the mission to keep Red Rock safe, healthy, and rural.

Sign up today to make a difference where it matters most.



SUPPORT OUR WORK

Our work can't happen without financial support. All public lands are facing unprecedented pressures from local, regional and national authorities, as well as skyrocketing recreational demand.

We have a proven track record of being trusted public policy advocates, environmental stewards and loyal patrons of Red Rock Canyon NCA.

Consider giving a one-time or recurring gift to support Save Red Rock today!

YOUR CONTRIBUTIONS GO TO:

- Dark Sky + Light Pollution Education & Events
- Conservation Programs
- Volunteer Activities
- Public Policy Advocacy
- Sensitive Land + Species Protections
- General Operating Costs
- Federal Funding Gap Support
- And more!



Save Red Rock Canyon Community Development Corporation | 501(c)(3) Non-Profit
PO Box 215 | Blue Diamond, NV 89004 | 702-350-1602 | info@saveredrock.com